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Tyler Calloway

OBJECTIVE

Seeking to begin my career and utilize my experience, skills, and knowledge to benefit a company willing to invest a little time to gain a highly motivated recent college graduate.

WORK EXPERIENCE

Walmart — Sales Associate

May 2018 - August 2018

Working at Walmart during the summer allowed me to get a peek at the back room and gain understanding of operations and employee communications at the world's largest retailer. I provided in-store customer service and sales promotion throughout the store as well as organizing backroom spaces, constructing displays, and stocking shelves

Hunan Manor — Cashier

May 2016 - December 2017

During my time at Hunan Manor, I gained experience in customer service along with working with fellow employees to succeed in a fast-paced environment. I grew to become the owner's right hand, by being dependable and willing to help in any way needed.

Doe's Eat Place — Cook

March 2014 - August 2015

In High School, I was excited to get the opportunity to gain valuable work experience and learned valuable time management skills.

EDUCATION

University of Arkansas — Marketing Major/Management Minor

August 2015 - May 2019

3.2 GPA

SKILLS & ACTIVITIES

- Team Management
- Customer Service
- People Person/Good Communicator
- Self-Motivated
- Proficient in Social Media and Microsoft Software
- Community Service: Habitat for Humanity ReStore, Potters House, Tri-Cycle Farms
- Organizations: Sigma Alpha Epsilon member, DECA President

PROJECTS

Advertising Project through Integrated Marketing Communications Course

Fall 2018

- Worked with University Athletics and ROAR to help create brand awareness and increase involvement through an ad campaign. ROAR (Razorbacks Offering Accountability Resources) is a student organization with the mission of educating, engaging, and enabling students to practice responsible drinking, and to improve their ability to look out for one another.

Shopper Marketing Project

Fall 2018

- Participated in a brainstorm session with The Mars Agency and the Henkel Brands Shopper Marketing teams to come up with innovative, exciting and impactful ways to elevate Henkel Brands' identity in Northwest Arkansas through proposed guerrilla marketing and social media tactics.